

AKADÉMIAI KIADÓ

Akadémiai Kiadó

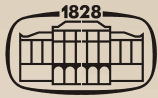
Copyrights in journal practice

ENCES 2010

Zoltán Papp

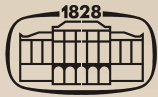
Publishing Director

STM Department



Agenda

- Akadémiai Kiadó – company introduction
- Products & benefits
- The way to get copyrights
- Institutional repositories
- Transferring copyrights to libraries

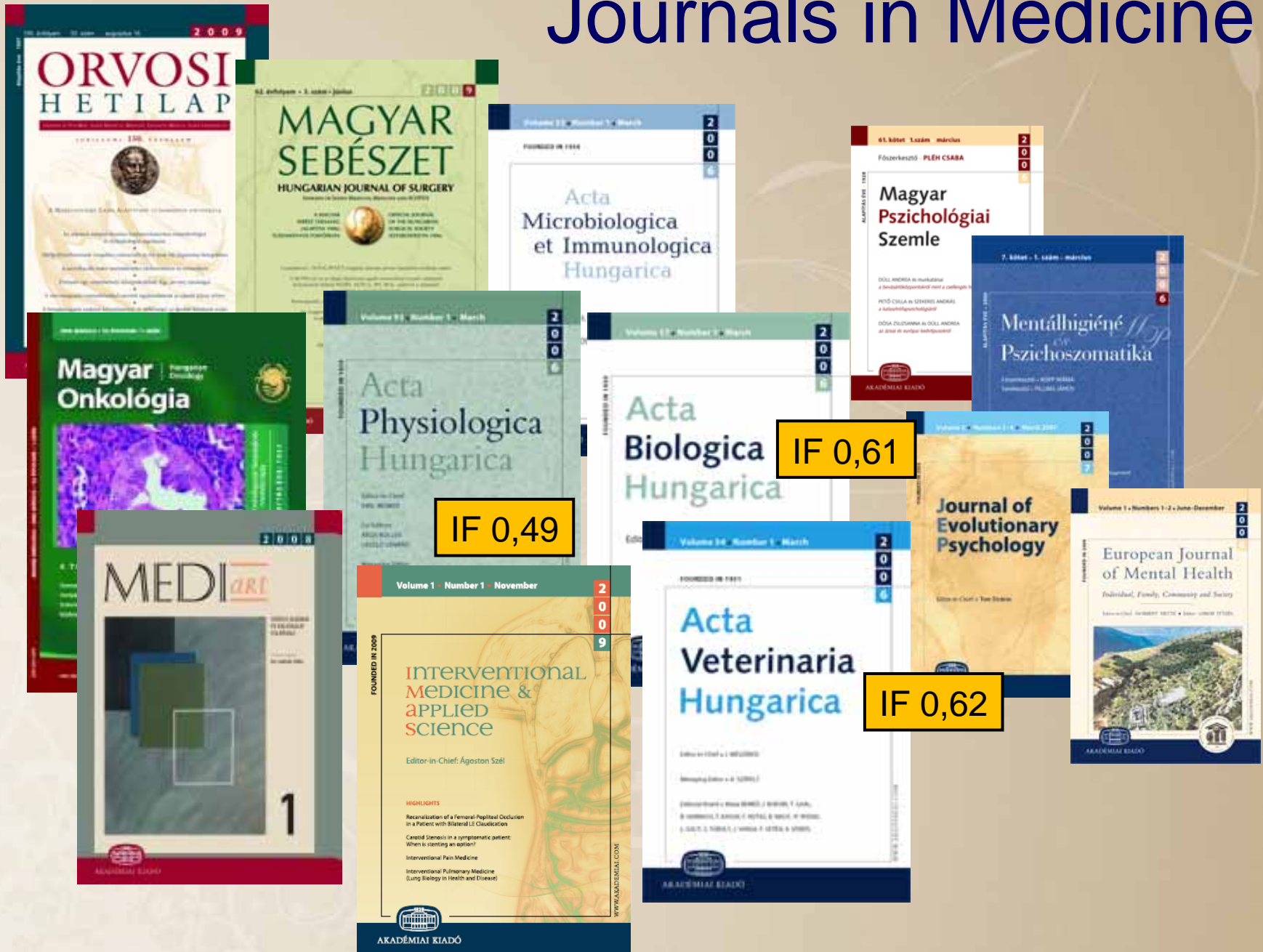


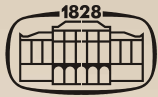
AKADÉMIAI KIADÓ

Akadémiai Kiadó - About us

- Leading STM publisher of Hungary and CEE
- Established in 1828
- Partly owned by the Hungarian Academy of Sciences
- A Wolters Kluwer company
- Scientific publications incl. journals & books
- Bilingual dictionaries, textbooks

Journals in Medicine





About our journals & benefits

In general

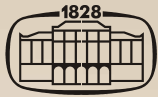
- 60 titles (33 with MTA)
- More than 20 scientific subject areas
- cca. 3000 (!) articles annually
- More than 50% international EB members from over 30 countries
- More than 50% international readership
- More than 50% international **authorship**

Benefits for Librarians

- Metapress Technology*
- **Perpetual access to paid-for content**
- **Backfiles dating back to 2001**
- Flexible purchasing options
- Usage statistics
- Digital preservation arrangements
- Excellent quality and value

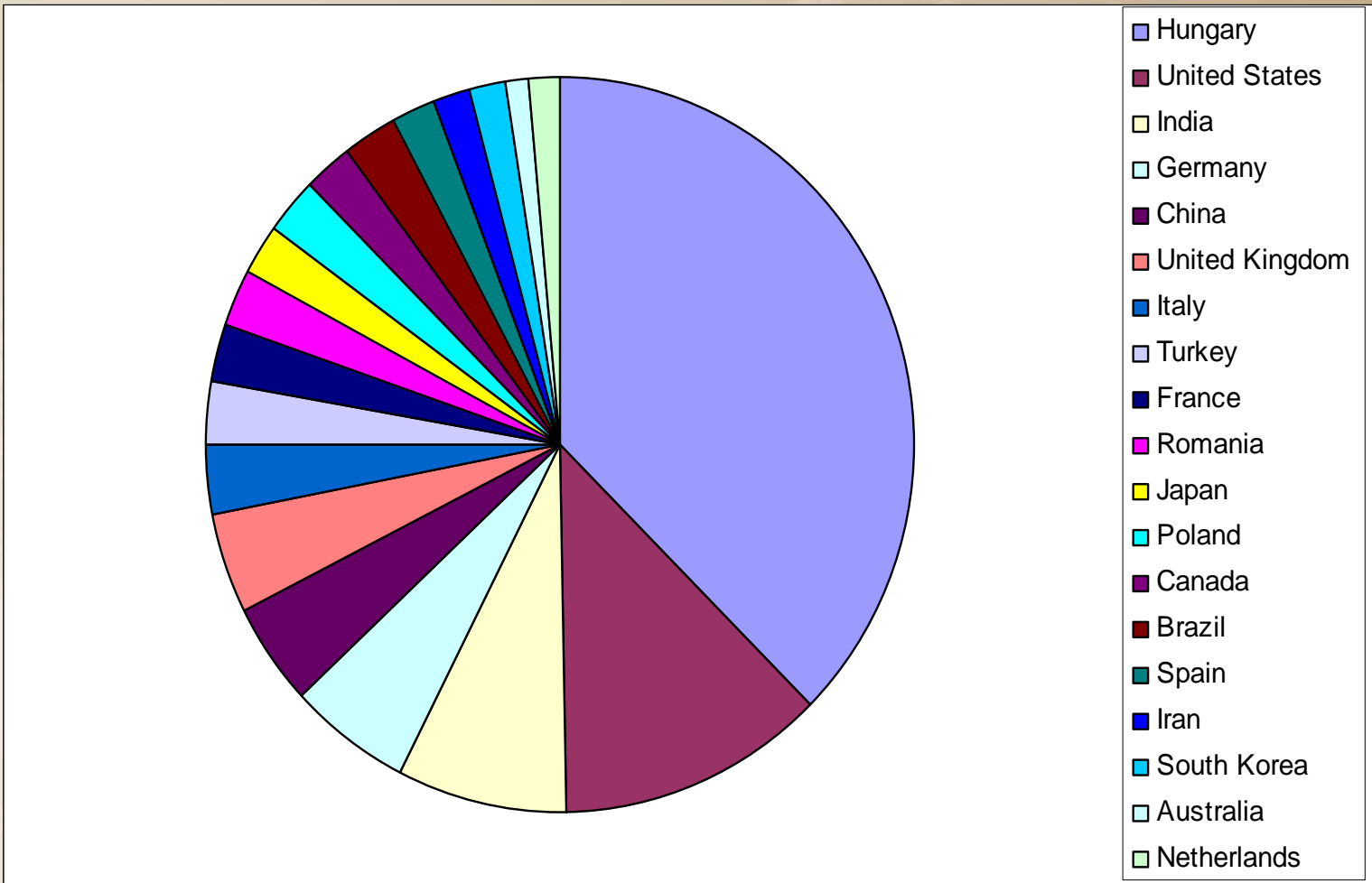
Benefits for Readers

- Access available via IP address
- Complete Google scholar coverage
- Google-like guided navigation
- Online preview
- Key journals included in Pubmed & Science Citation Index (SCI)
- Navigation menu on 10 languages

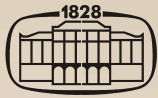


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International Readership

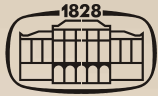


Source: Google Analytics, February 2009 – February 2010



Benefits for authors

- Good Impact Factor
- Quick & correct peer-review (Editorial Manager)
- Large audience
- Readership marketing to cited authors & peers
- Fair copyright management



Why & how to get copyrights?

- Subscription based model
 - Journal level: EiC contract
 - Article level: Copyright Transfer Statement
- Getting rights of the final PDF
 - „including but not limited to the sole right to print, publish and sell the Article worldwide in all languages and media”
 - Clear responsibilities for co-author
 - Plagiarism issues

Copyright Transfer Statement

Copyright Transfer Statement

Author

Name:

Address:

E-mail address:

Publisher

Akadémiai Kiadó Zrt.

Seat: Prielle Kornélia u. 19

H-1117 Budapest, Hungary

Do not send the signed Statement directly to the
Publisher, use the Editorial address instead.

Article information

Title: _____

Journal Title: _____

Co-authors: _____

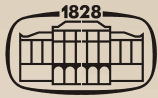
I. Transfer of copyright

By execution of the present Statement Author transfers copyright and assigns exclusively to Publisher all rights, title and interest that Author may have (for the extent transferable) in and to the Article and any revisions or versions thereof, including but not limited to the sole right to print, publish and distribute the Article worldwide in all languages and media. Transfer of the above rights is referred to as those of the final and published version of the Article. This Statement does not restrict Author to self-archive the preprint version of his/her paper (see Section III).

II. Rights and Obligations of Publisher

The Publisher's rights to the Article shall especially include, but shall not be limited to:

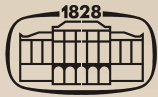
- making the Article freely accessible through the official Website of Publisher online for an unrestricted period of time
- selling the Article world-wide (through subscriptions, Pay-per-View, single archive sale, etc.)
- transforming to and selling the Article through any electronic format
- publishing the Article in the printed Journals as listed on the official Website of Publisher
- transferring the copyright and the right of use of the Article onto any third party
- translating the Article



Problems with CTS

- Hungarian law - Act LXXVI of 1999 on Copyrights
- Former 8 year time limit* (valid between 1997 and 1999)
- Legal obstacle to back issue digitization (Vol 1 Issue 1)
- Legal obstacle to transfer journals among publishers
- Late copyright transfer problems
 - Journals
 - Dictionaries
 - Textbooks e.g. language course-books
- Long-term rights / availability of the content

*1/1970.(III.20.) MM rule



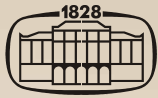
Self-Archiving

- Showing scientific results of one institute – natural desire
- Defending subscription base – natural desire
- AK CTS: *„The Author is entitled, however, to self-archive the preprint version of his/her manuscript. The **preprint** version is the Author’s manuscript [...] along with the corrections made in the course of the peer review process”*
- Republishing parts of articles: YES, written permission.



Open Access

- Article Processing Charge (AK: 900 EUR)
- License agreement instead of CTS
- Author free to reuse content
- Hybrid model
 - Subscription & Optional OA
- Full OA
 - Clinical & Experimental Medical Journal



AK Site License to Libraries

Authorized User Definition: Faculty, staff, students;
including but not limited to Authorised Users' offices and homes, halls of residence and student dormitories;
together with other persons who are permitted to use the Licensee's library or information service and access the Secure Network.

Fair Use Clause Indicator:

Digitally Copy:

PERMITTED

Print Copy:

PERMITTED

Scholarly Sharing:

PERMITTED

Interlibrary Loan Print or Fax:

PERMITTED

Interlibrary Loan Secure Electronic Transmission:

PERMITTED

Interlibrary Loan Electronic:

PROHIBITED

Course Reserve Print:

PERMITTED

Course Reserve Electronic:

PERMITTED

Electronic Link:

PERMITTED

Course Pack Print:

PERMITTED

Course Pack Electronic:

PERMITTED

Remote Access:

YES

Concurrent User:

No limit

Perpetual Access Right:

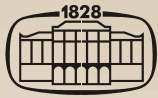
YES

Archiving Right:

YES, for the paid content

Archiving Format:

ELECTRONIC



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Thank you!

Akadémiai Kiadó

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