Copyrights in journal practice

ENCES 2010

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Agenda

- Akadémiai Kiadó – company introduction
- Products & benefits
- The way to get copyrights
- Institutional repositories
- Transferring copyrights to libraries
Akadémiai Kiadó - About us

- Leading STM publisher of Hungary and CEE
- Established in 1828
- Partly owned by the Hungarian Academy of Sciences
- A Wolters Kluwer company
- Scientific publications incl. journals & books
- Bilingual dictionaries, textbooks
About our journals & benefits

In general
- 60 titles (33 with MTA)
- More than 20 scientific subject areas
- cca. 3000 (!) articles annually
- More than 50% international EB members from over 30 countries
- More than 50% international readership
- More than 50% international authorship

Benefits for Librarians
- Metapress Technology*
- Perpetual access to paid-for content
- Backfiles dating back to 2001
- Flexible purchasing options
- Usage statistics
- Digital preservation arrangements
- Excellent quality and value

Benefits for Readers
- Access available via IP address
- Complete Google scholar coverage
- Google-like guided navigation
- Online preview
- Key journals included in Pubmed & Science Citation Index (SCI)
- Navigation menu on 10 languages
International Readership

Source: Google Analytics, February 2009 – February 2010
Benefits for authors

• Good Impact Factor
• Quick & correct peer-review (Editorial Manager)
• Large audience
• Readership marketing to cited authors & peers
• Fair copyright management
Why & how to get copyrights?

- Subscription based model
  - Journal level: EiC contract
  - Article level: Copyright Transfer Statement
- Getting rights of the final PDF
  - “including but not limited to the sole right to print, publish and sell the Article worldwide in all languages and media”
  - Clear responsibilities for co-author
  - Plagiarism issues

Copyright Transfer Statement

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<th>Publisher</th>
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<tr>
<td>Address:</td>
<td>Seat: Prielle Kornélia u. 19</td>
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<tr>
<td>E-mail address:</td>
<td>H-1117 Budapest, Hungary</td>
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I. **Transfer of copyright**
By execution of the present Statement Author transfers copyright and assigns exclusively to Publisher all rights, title and interest that Author may have (for the extent transferable) in and to the Article and any revisions or versions thereof, including but not limited to the sole right to print, publish the Article worldwide in all languages and media. Transfer of the above rights is referred to as those of the final and published version of the Article does not restrict Author to self-archive the preprint version of his/her paper (see Section III).

II. **Rights and Obligations of Publisher**
The Publisher’s rights to the Article shall especially include, but shall not be limited to:
- making the Article freely accessible through the official Website of Publisher online for an unrestricted period of time
- selling the Article worldwide (through subscriptions, Pay-per-View, single archive sale, etc.)
- transforming to and selling the Article through any electronic format
- publishing the Article in the printed Journals as listed on the official Website of Publisher
- transferring the copyright and the right of use of the Article onto any third party
- translating the Article
Problems with CTS

- Hungarian law - Act LXXVI of 1999 on Copyrights
- Former 8 year time limit* (valid between 1997 and 1999)
- Legal obstacle to back issue digitization (Vol 1 Issue 1)
- Legal obstacle to transfer journals among publishers
- Late copyright transfer problems
  - Journals
  - Dictionaries
  - Textbooks e.g. language course-books
- Long-term rights / availability of the content

*1/1970.(III.20.) MM rule
Self-Archiving

• Showing scientific results of one institute – natural desire
• Defending subscription base – natural desire
• AK CTS: "The Author is entitled, however, to self-archive the preprint version of his/her manuscript. The preprint version is the Author’s manuscript [...] along with the corrections made in the course of the peer review process"
• Republishing parts of articles: YES, written permission.
Open Access

• Article Processing Charge (AK: 900 EUR)
• License agreement instead of CTS
• Author free to reuse content
• Hybrid model
  – Subscription & Optional OA
• Full OA
  – Clinical & Experimental Medical Journal
**Authorized User Definition**: Faculty, staff, students; including but not limited to Authorised Users’ offices and homes, halls of residence and student dormitories; together with other persons who are permitted to use the Licensee’s library or information service and access the Secure Network.

**Fair Use Clause Indicator**:
- Digitally Copy: PERMITTED
- Print Copy: PERMITTED
- Scholarly Sharing: PERMITTED
- Interlibrary Loan Print or Fax: PERMITTED
- Interlibrary Loan Secure Electronic Transmission: PERMITTED
- Interlibrary Loan Electronic: PROHIBITED
- Course Reserve Print: PERMITTED
- Course Reserve Electronic: PERMITTED
- Electronic Link: PERMITTED
- Course Pack Print: PERMITTED
- Course Pack Electronic: PERMITTED
- Remote Access: YES
- Concurrent User: No limit
- Perpetual Access Right: YES
- Archiving Right: YES, for the paid content
- Archiving Format: ELECTRONIC
Thank you!

Akadémiai Kiadó

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